**Lesson Plan (Session- 2021-22)**  
**B. C. A. – II, Sem. – 4TH**

**E-Commerce**

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| **S. No.** | **Month** | **Contents** |
| 1 | April | Introduction to E-Commerce:-Business operations; E-commerce practices vs. traditional business practices; concepts of b2b, b2c,c2c,b2g,g2h,g2c; Features of E-Commerce, Types of Ecommerce Systems, Elements of E-Commerce, principles of E-Commerce,Benefits and Limitations of E-Commerce.Management Issues relating to e-commerce. Operations of E-commerce: Credit card  transaction; Secure Hypertext Transfer Protocol (SHTP); Electronic payment systems;Secure electronic transaction (SET); SET`s encryption; Process; Cybercash; Smart cards;  Indian payment models. |
| 2 | May | Applications in governance: EDI in governance; E-government; E-Governance applications of Internet; concept of government –to- business, business-to-government  and citizen-to-government; E-governance models; Private sector interface in Egovernance. Applications in B2C: Consumers shopping procedure on the Internet; Impact  on disinter mediation and re-intermediation; Global market; Strategy of traditional department stores..  **REVISION OF SYLLABUS COVERED YET AND ASSIGNMENT 1** |
| 3 | June | Products in b2c model; success factors of e-brokers; Broker-based services on-line; Online travel tourism services; Benefits and impact of e-commerce on travel industry; Deal  estate market; online stock trading and its benefits; Online banking and its benefits; Online financial services and their future; E-auctions – benefits, implementation and impact.  Applications in B2B: Key technologies for b2b; architectural models of b2b,characteristics of the supplier –oriented marketplace, buyer-oriented marketplace and intermediary-oriented marketplace; Just In Time delivery in b2b; Internet-based EDI from traditional EDI; Marketing Issues in b2b.  **REVISION OF SYLLABUS COVERED YET AND ASSIGNMENT 2 AND SESSIONAL** |
| 4 | July | Emerging Business models: Retail model; Media model; advisory model, made-to-ordermanufacturing model; Do-it- yourself model; Information service model; Emerging  hybridmodels; Emerging models in India, Internet & E-Commerce scenario in India; Internetsecurity Issues; Legal aspects of E-commerce .  **Discussion on short questions based on covered chapter Revision of Syllabus** |