



**JULY 2022**

# **STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, KARNAL IMPACT REPORT**

(An Initiative by Department of Higher Education, Haryana)

**Presented by**

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**Reviewed by**

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# STARTUP INCUBATOR KARNAL NEWSLETTER

July, 2022



## Foreward

Entrepreneurs are changing the fate of Indian economy one day at a time. Their contribution to the nation building goes a long way. From sustaining their own families to the lives of many others employed and dependent on them, they do a lot of hard work without worrying about time.

We are grateful to all the principals for their support and assistance for the smooth operations of startup incubator cum centre of excellence in Karnal district.

With their support, we have been able to sensitise thousands of students on entrepreneurship. We are grateful to the faculty members and the Entrepreneurial Development Cells of the respective colleges for guiding our team from time to time in organising various awareness sessions, exhibitions, and mentoring sessions in their college premises.

This enables their students to build a strong pool of future student entrepreneurs and job creators.

### Special thanks to:

**Dr. Sarita Kumar**

Principal, Pt CLS Govt. College,  
Karnal

**Dr. Nirmal Atri**

Principal, Govt. College for  
Women, Karnal

**Dr. Rajesh Rani**

Principal, SUS Govt. College,  
INDRI, Karnal

**Dr. Suresh Kumar**

Principal, Govt. College,  
Gyanpura Gharaunda, Karnal

# New Enquiries



Mr. Sahil from Department of Commerce

discussed his idea of starting online and offline platform for Taatoo Art and training on 4th July, 2022. He was guided to display his art work on social media platforms and to prepare modules for taatoo training classes.

Mr. Ravi from Department of Computer Science discussed his idea of starting online and offline platform for training of programming languages on 5th July, 2022. He was guided to list out programming languages to be covered. He was also guided to prepare modules and duration for training of programming languages.



Ms. Fiza from Department of Computer Science further discussed her idea of starting digital marketing for clients on 5th July, 2022. She was guided about cost analysis and competition handling for her services and about our incubation process.

Mr. Anurag Pandey from Department of Arts discussed his idea of starting online and offline platform for performing musical sessions and training of singing and instruments on 8th July, 2022. He was guided to list out the instruments and genre for training purpose. He was also guided to start a formal music band and a YouTube channel for the same.



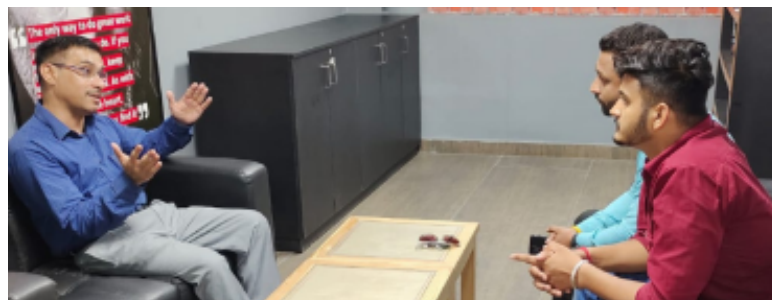
# New Enquiries



On 28th July 2022, Mr. Rajesh from Department Of Commerce discussed his idea of starting a food outlet.

He was guided to finalize the menu and cuisines of food items to be served. He was also enlightened about process of application of food license from FSSAI.

On 18th July, 2022 Mr. Amit from Department of Arts further discussed his idea of starting online and offline platform for job placements. Our team guided him to finalize the list of job profiles, job locations and salary details with employers. We was further guided to prepare the candidates for interviews.



On 11th July 2022, Startup incubator team attended 2 walk ins and guided them about benefits of entrepreneurship as well as the role of startup incubator in promotion of entrepreneurship. They were also guided on the various facilities available at startup incubator.

On 11th July 2022, Mr. Aman from Department of Biotechnology further discussed his idea of starting immigration consultancy services.

Our team guided him to go through terms and conditions of Visa application of various countries. Also guided him to work out on Visa success rate of various countries.



# Meeting College Staff

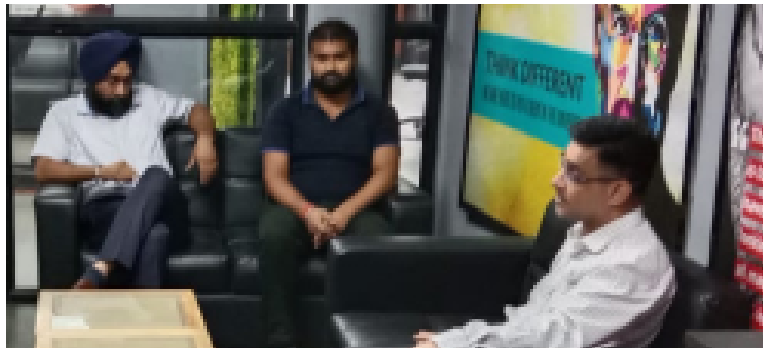


On 12th July 2022, we held meeting with Mr. Ramesh Arora (Placement Officer) and discussed about organizing Inter College Innovation Fest in the near future.

On 12th July 2022, we held meeting with Ms. Preeti Sharma from Department of Home Science and discussed about organizing Exhibition and Teej Mela in the coming month.



On 13th July 2022, we held meeting with Mr. Manmohan Singh and discussed about organizing Inter College Innovation Fest in near future. We discussed about the participation of students of his organization in the event. We also discussed about his personal participation in the event.

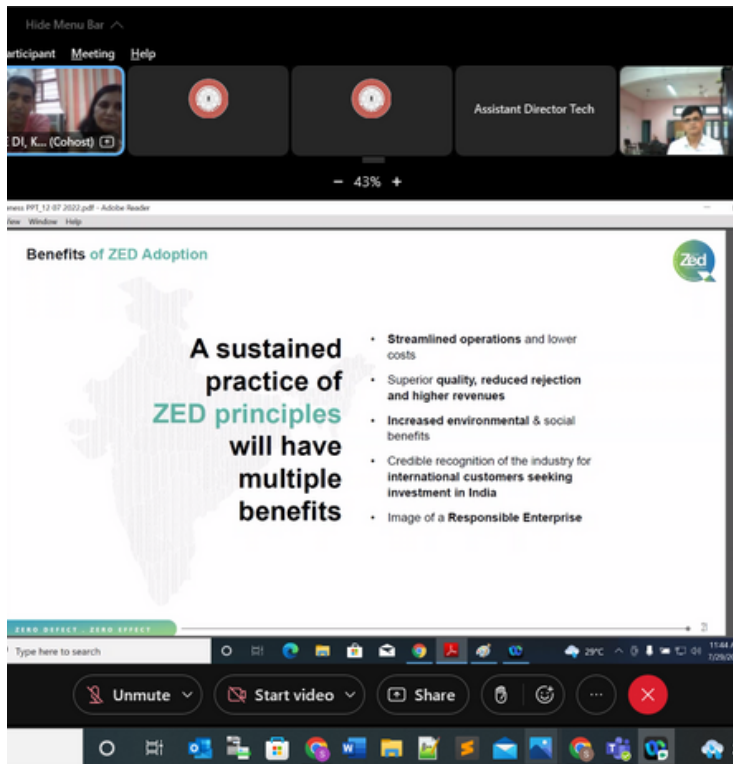


On 14th July 2022, we held meeting with Mr. Kanwar Jeet Malik (Convener of startup incubator committee) and Dr. Pardeep Kumar (Co-convener of startup incubator committee).

We discussed about organizing Inter College Innovation Fest in near future. We also discussed about the participation of students of their departments.



# Acceleration Activities



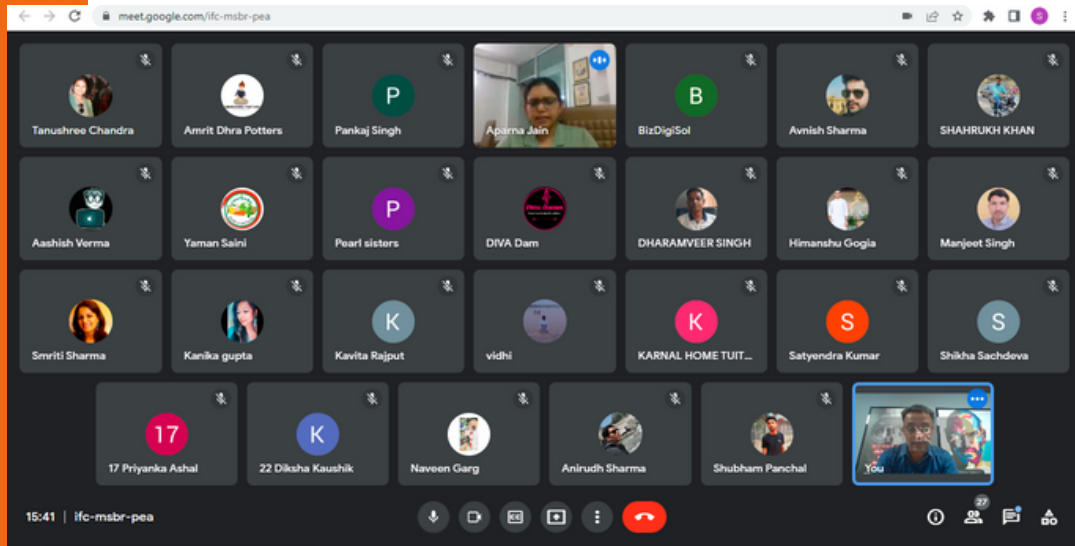
Attended an online workshop on ZED certification organized by MSME DI Karnal ON 29th July, 2022 by Startup Teams and SACC Team. Discussed the benefits, levels and formalities of ZED certifications. Encouraged our startups teams to attend the workshop..

Ms. Apoorva from startup team-Master stroke got shortlisted for TIE women Global Pitch competition held at Hote Hyatt Chandigarh on 26th July 2022.

Our team shared all the necessary information required to further participate in this session in Chandigarh



# Mentoring Sessions



## Importance of DPIIT & IPR

Via google meet a Mentoring Session by Adv. Aparna Jain on Importance of DPIIT and IPR was conducted. It was a very informative and interesting session for our incubated startups which solved many queries on DPIIT and IPR. Many of our incubated startups attended this session.

# New Incubates

## Hans Mehandi Arts

Ms. Kajal prepares Mehendi on her own and has gathered mastery in its preparation by mixing natural content of Lawsone with protein which leaves a reaction of colouring. She also gives training to students on how to apply mehendi on hands and also provides mehendi services at the customer's door steps for special occasions and festivals.

**Founder: Kajal**



## Digicell

They are providing Digital marketing services like SEO, SMO, E-mail marketing, Social media platform marketing etc. They also deal in customization of clients' websites like according to their choice of theme and content.

**Founder: Aashish**



## Shivangi Creatives

They are providing art & craft classes for students. They encourage students towards art and craft because it's very useful for children to do some art in their free time so their energy is channelised and their creativity is given the right platform.

**Founder: Shivangi**



# Startup Testimonials



I am thankful to the Startup incubator centre of Excellence for incubating my startup Karnal Home Tutions. Thanks to them as we do not only have access to office space but also mentors.

Since the time we started working from here, we have successfully built a team, pivoted our business model for good and have started generating revenue.

**Vikas**

Founder, Karnal home tutions



I was confused about my career choices. The only thing I knew was that I loved art and craft. The Department of Higher Education Haryana and SACC India helped me convert this passion into a business by incubating me at Startup incubator at Pt. CLS government college Karnal. Every time I get an order, I am elated and thank them.

**Saloni**

Founder, Art with Saloni

# Our Incubated Startups



**Radhey Krishna Dairy farm**  
Founder - Gaurav



**Prithvi Gardening Tech**  
Founder - Vasu



**Navu Art & Craft**  
Founder-Navneet



**MN Handloom**  
Founder-Afsana



**Marketing Hub**  
Founder - Ravi



**Her Crafts**  
Founder - Diksha



**Healthy Life diet clinic**  
Founder - Reena



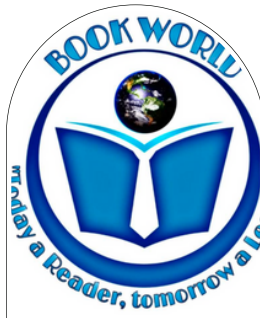
**Happy Hands**  
Founder-Dimpal



**Craft Hub**  
Founder - Dimpal



**Build it Better**  
Founder - Himanshi



**Book World**  
Founder - Shivani



**Alphabetz**  
Founder - Anita



**Anupam Pickles**  
Founder - Ankush



**Perception 2.0**  
Founder - Vandhana



**The Learning Point**  
Founder - Sonia



**Super power Securities**  
Founder-Sumit

# Our Incubated Startups



**Around Services**

Founder – Shivani



**AWS Gallery**

Founder – Saloni



**Style Boutique**

Founder – Gaurav



**Spark N Glow**

Founder – Bharti



**Pearl Sisters**

Founder – Anu



**MR Job Placement Agency**

Founder-Sandeep



**Pathway Counselling Services**

Founder – Ravita



**Baani Arts**

Founder – Sheetal



**Candle Oasis**

Founder – Prachita



**Krishna caterings**

Founder – Sapna



**Radhey Radhey Fashion**

Founder – Kajal



**The Roots**

Founder – Sakshi



**BINVESTS**

Founder – Deepak



**Hwealth Connection**

Founder – Namandeep



**Karnal Home Tuitions**

Founder – Vikas



**Usherr**

Founder – Shubham

# Our Incubated Startups



**Master Stroke**

Founder - Apurva



**HR 10 Media  
Production**

Founder - Ankush



**Meta Clay**

Founder - Gaurav



**MOM'S CHOCO  
BITES**

Founder - Riya



**Shivions group**

Founder - Smile



**KINAVA**

Founder - Naveen



**Digicell**

Founder - Ashish



**Hans Mehendi  
Arts**

Founder - Kajal



**Shivangi Creatives**

Founder - Shivangi



**Hwealth  
Connection**

Founder - Naman



Nurturing human excellence  
through entrepreneurship

## STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, KARNAL IMPACT REPORT

JULY 2022

Startup Incubator cum centre of Excellence is an initiative by the Department of Higher Education Haryana and SACC India for promoting rural and women entrepreneurship and building a conducive startup ecosystem in Haryana.



[www.saccindia.org](http://www.saccindia.org)



/saccindia



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